

Hong Kong Business Mission to Egypt

27 February – 2 March 2010

Delegation List

1. CJP (Hong Kong) Limited

Address : 10/F Park Hovan Commercial Building, 18 Hillwood Road
Tsim Sha Tsui, Kowloon, Hong Kong

Tel : (852) 23691748

Fax : (852) 27397277

Email : vinodcp@cjphk.com

Website : www.eageract.com

Delegates : Mr Vinod Panjabi - Marketing Director

Products : Audio-Visual Products, Electrical Home Appliances

Brand Name :

Company Profile : We are a manufacturer of CRT TVs. Our company was established in 1977. We wish to grow new partners and expand our business aspirations in the North African region. We wish to provide the best products, good pricing, prompt shipment and excellent after sales service.

2. Drisand Co Ltd

Address : Rm 15, 15/F, Fotan Industrial Centre
26-28 Au Pui Wan Street, Fotan, NT, Hong Kong

Tel : (852) 26904233

Fax : (852) 26900619

Email : drisand@netvigator.com; ivy@drisand.com.hk

Website :

Delegates : Mr Daniel Ho - Managing Director
Ms Ivy Chong - Sr. Manager

Products : Watches & Clocks, Health Fashion Accessories

Brand Name : Elio Firenze

Company Profile : Established in 1979, we have started manufacturing and exporting our watch parts including watchbands for our Japanese watchmakers. Followed the Japanese Quality severe requirements for many years, we have developed a strong production and design team to meet their market needs. In recent years, we have also diversified to make healthy fashionable accessories including bracelets, pendants and necklaces for OEM, as well as using our brand "Elio Firenze".

3. Gadgets & Gizmos Limited

Address : Suite No. 2 & 3, 9/F, Island Place Tower
510 King's Road, North Point, Hong Kong

Tel : (852) 25249197

Fax : (852) 28104093

Email : sunil@innovative.hk; connie@innovative.hk

Website : www.innovative.hk

Delegates : Mr Sunil Ashok - Director

Products : Kitchen & Household Products, Beauty & Personal Care Product

Brand Name : Cucina, Funyaki, Casa, Kitchen Thongs

Company Profile : Gadgets & Gizmos Limited has grown into a major supplier of "As Seen on TV" products in a short period of time. Based in Hong Kong with branch offices in Guangzhou and Ningbo, together with cooperative manufacturing in Mainland China, the company has been working with key direct-response television (DRTV) markets around the world, developing and supplying a wide range of TV shopping products. Innovative Ideas advertises in various electronic and print media, as well as

participating in tradeshows around the world, including International Home & Housewares Show (Chicago), Hong Kong Housewares Fair (April) and Hong Kong Mega Show (October).

4. Giantco Limited

Address : Suite 2001, 20/F, Marina House
68 Hing Man Street, Sai Wan Ho, Hong Kong

Tel : (852) 23800380

Fax : (852) 23800268

Email : info@giantcohk.com; lsllam@giantcohk.com

Website : www.giantco.com

Delegates : Mr Lawrence Lam Sze Lok - Managing Director

Products : Audio-Visual Products, Motorcycle, Scooter and Spare Parts

Brand Name : Giantco

Company Profile : GIANTCO LIMITED was found in 1993 and began as an motorcycle engine manufacturer with a factory located in Taiwan. First entered China in 1996 by opening a JV in Jiangxi province, the factory relocated to Guangdong province in 2002. Now it has a production capacity to assemble up to 10,000 units of motorcycles per month. Heavy investment has been spent on CNC machines, key R&D and testing equipment including an emissions measuring machine by PIERBURG. With main export market in Africa and Europe, more than 10 models have gained EEC type-approvals. GIANTCO will expand to US market in 2010 on the completion of EPA and DOT application. Green products such as electric scooters will enter our product range from 2010 onwards.

5. Goodwill Telecommunication Engineering Co Ltd

Address : 1008 Guardforce Centre, 3 Hok Yuen Street East
Hung Hom, Kowloon, Hong Kong

Tel : (852) 23330683

Fax : (852) 34750723

Email : info@gwcom-hk.com; cmlui@gwcom-hk.com

Website : www.gwcom-hk.com

Delegates : Mr Chu Ming Lui - Director
Mrs Yun Lin Leung - Director

Products : Telecom Products, Radio

Brand Name :

Company Profile : Company founded since 1974, business started for local trade and engineering services in VHF/UHF & Marine mobile phone system. Reform since 1980 specialized for all modes AM/FM/SSB transceivers development & manufacturing including VHF/UHF/MARINE/CB & 10M ham radios.
We still unceasingly applied the newest digital technology to the present to renew and the development of new product, satisfied the user and the buyer request.

6.

8. Leadstar Industrial Company

Address : 18/F, Golden Star Building, 20-24 Lockhart Road
Wan Chai, Hong Kong

Tel : (852) 31103385

Fax : (852) 25680913

Email : ritatong@leadstar.com.hk

Website : www.leadstar.com.hk / www.hktcdc.com/em/newstone

Delegates : Mr Wilson Tai - Director
Ms Rita Tong - Marketing Manager

Products : Electrical Home Appliances

Brand Name : Newstone, Leadstar, Nustar, Arandas, Britmax

Company Profile : LEADSTAR INDUSTRIAL COMPANY, established in 1984 in Hong Kong, is one of the well-known electrical and electronic household appliance companies and is exporting these products to different countries.

The company specializes in producing quality products, which include household appliances (Vacuum cleaner; meat grinder; toaster ovens; hot plate stove; blender; multi-food processor; cordless kettle; coffee maker / grinder; slow cooker), innovative electric fans (ceiling fan; exhaust fan; box fan; stand fan; table fan; wall fan and fan heater), lighting fixtures; solar lanterns and bakelite accessories.

LEADSTAR INDUSTRIAL COMPANY has gained a sound reputation over the past 25 years. Nowadays, the products are distributed worldwide such as European; American; Africa; the Middle East and Asian countries.

We have our production facilities in China and our Product development team is ready to offer professional services to meet your specifications. OEM products and bulk orders are totally welcome. Contact us toady for further details on our full product range.

9. Litamos International Ltd

Address : Rm17, 6/F, Corporation Park
11 On Lai Street, Shatin, Kowloon, Hong Kong

Tel : (852) 26903507

Fax : (852) 81486603

Email : info@litamos.hk

Website : www.litamos.hk

Delegates : Mr Behzad Mirzaei - Chief Executive Officer

Products : Building Materials, Electronic, Vehicles, Auto Parts

Brand Name :

Company Profile : Litamos International Ltd was established in 2006. Litamos is a large import and export company in Hong Kong specializes in 3 different categories, which include energy, mining & raw materials and transportation. We handle products such as tires, steel billets, rain forced bars, buses, mini-buses & automative components, raw material for industrial production, building materials and furniture across Asian, Middle Eastern and African countries.

10. Lorenz & Partners (Hong Kong) Limited

Address : Room 2202, 22/F, 69 Jervois Street
Sheung Wan, Hong Kong

Tel : (852) 25281433

Fax : (852) 25411411

Email : michael.lorenz@lorenz-partners.com

Website : www.lorenz-partners.com

Delegates : Mr Michael Lorenz - Chief Executive Officer

Products : Consultancy – Foreign Investment

Brand Name :

Company Profile : Lorenz & Partners (Hong Kong) Ltd. belongs to the Lorenz & Partners Group, which is an international business consulting firm, headquartered in Bangkok since 1995. The Lorenz & Partners Group is specialized in consultation foreign companies investing in Asia. In addition to Bangkok the Group maintains offices in Hong Kong, Ho Chi Minh City, Berlin, Frankfurt and Taipei. In particular large European enterprises commencing or expanding their business activities in Asia are among Lorenz & Partners' clients; as well as Chinese cooperation looking to invest in Europe.

As "One-Stop-Coordinator" we offer integrated and comprehensive consulting services. Due to our long-term cooperation with partners and authorities in the region, we established a

network that enables us to handle major projects in Southeast Asia in an efficient and target-oriented way.

11. Melcor Limited

Address : Flat F, 10/F, Block 1, Majestic Park
11 Farm Road, Kowloon, Hong Kong

Tel : (852) 27301877

Fax : (852) 27301112

Email : melcor@melcor.com.hk

Website : www.melcor.com.hk

Delegates : Ms Judy Ko - Secretary

Products : Personal Care Products, Electronic, Health Products

Brand Name :

Company Profile : Melcor Limited was established in 1998 for international trading business. The company policy is endeavour to develop and provide high quality products based on new technological to the market. All the products handling by us are developed in subject to natural, healthy and world environment. Solar charger for mobile phone is also can be used for iPod and Nintendo game machines. Scratch label (Aroma printing) can be kept long times scents of original. Negative iron products are emitting negative iron from Natural Tourmaline Powder coated on the fabric. "Masafi" mineral water is coming from desert in Dubai(UAE). "Shye Shiang" is made by natural plant, it's solved food odor problem. We will like to promote our products through the business mission.

12. Robinson Management Limited

Address : 29/F, Caroline Centre, 28 Yun Ping Road
Causeway Bay, Hong Kong

Tel : (852) 25281267

Fax : (852) 28667724

Email : iangrob@rmltd.com.hk

Website :

Delegates : Mr Ian Robinson - Managing Director

Products : Consultancy – Company Formation, M & A, Financial Advise, Business Restructuring, Insolvency Investigations

Brand Name :

Company Profile : Our company is established in 1995 which provides consulting and management services including company formations in Hong Kong and China, mergers and acquisition business contacts, doing business in Hong Kong and China, business financial advise, energy business, insolvencies, corporate rescue, restructuring, insolvency investigations, forensic accounting and investigations, business valuations, export witness assignments etc. We hope to expand our business within Hong Kong and overseas.

13. Sgt World Limited

Address : 22/F, 101, Wai Yip Street
Kwun Tong, Kowloon, Hong Kong

Tel : (852) 28166280

Fax : (852) 28166233

Email : catherine.wong@sgtgroup.net

Website : www.sgtgroup.net



Hong Kong Trade Development Council 香港貿易發展局

مكتب رقم 501-502، الطابق الخامس، بارك بلاس، شارع الشيخ زايد، ص.ب. 62957، دبي، الإمارات العربية المتحدة. هاتف: +971-4-3298915 فاكس: +971-4-3298916
Unit 501/502, 5th Floor, Park Place, Sheikh Zayed Road, P.O. Box 62957, Dubai, U.A.E.
Telephone : +971-4-3298915 Fax : +971-4-3298916 Email : dubai.office@tdc.org.hk Website: http://www.tdctrade.com

www.hktcdc.com

Delegates : Mr Marc Castagnet - Chairman
 Products : Third Party Quality Control - Textile Products
 Brand Name :
 Company Profile : Estbalish since 1990, the group has 20 years experience in quality assurance of textile products with offices throughout Asia, North Africa and Eastern Europe at various major points of manufacturing of textile production. We provide quality control service, production follow-up and assistance in various stage of product development.

14. Shroff & Co Ltd

Address : Rm2709-11, 27/F, 113 Argyle Street
 Mongkok, Kowloon, Hong Kong
 Tel : (852) 25229833
 Fax : (852) 28450231
 Email : nshroff@shroff.com.hk; crystal@shroff.com.hk
 Website :
 Delegates : Mr Neville Shroff - Managing Director
 Products : Garments, Household Products
 Brand Name :
 Company Profile :

Shroff and Company is a family business, established in 1950. The company was principally trading in textiles and garments and has since diversified into manufacturing and investments.

The company has a team of experienced and professional designers with emphasis strongly on the research and development of innovative products. The company has two joint venture manufacturing plants in China, and an office in Ningbo. It has associate offices in London and New York.

The company's core activity businesses are trading and manufacturing, with two main divisions in Garments and Household Kitchenware products. Another division, services a comprehensive and wide spectrum of consumer items.

The company supplies to importers, retailers and distributors around the world, but predominantly in USA, Europe, and the Middle East. The company subsidiaries are engaged in the export of branded fashion items, and investment. The financial and property business strategy is to focus on conservative global diversified investments.

15. Sunny Hose Co. Ltd

Address : 1-3 Dai Li Street, Tai Po Industrial Estate
 Tai Po, NT, Hong Kong
 Tel : (852) 26659332
 Fax : (852) 26640060
 Email : takano1998@sunnyhose.com
 Website : www.sunnyhose.com
 Delegates : Mr Yonezo Takano - General Manager
 Products : Water Discharge Hose, Plastics Products
 Brand Name : Sunny Bright, Sunnyhose, Hi-sunnyhose, Heavyduty Sunnyhose
 Company Profile : Since 1981, we started manufacturing the soft PVC layflat water discharging hoses with unique know-how and the vast of technique as a leading manufacturer. We are able to cope with the different needs of the customers.

Our products "Sunnyhose Series" are not only for water supply and drainage but also serve many useful purposes.

"Sunnyhose" hit the market in 1958 and was produced by "Unitary Production" which is our original production technology.

Sunnyhose series are used in agriculture, civilengineering and mining.

16. Youngs Watch Company Limited

Address : Units 1-12, 10/F, Hope Sea Industrial Centre
26 Lam Hing Street, Kowloon Bay, Kowloon, Hong Kong

Tel : (852) 31609999

Fax : (852) 31609933

Email : mktg@youngswatch.com.hk; evalai@youngswatch.com.hk

Website : www.youngswatch.com.hk

Delegates : Mr David Lai Hin Kiu - Managing Director
Mr Tom Chang Kuang Shu - Deputy General Manager

Products : Watches, Sport Timers

Brand Name : Youngs

Company Profile : Youngs Watch Co. Ltd. was established in 1999. We are a leading manufacturer of sporty watches as well as multi-functional watches. Our production plant is located in Shenzhen with the area of 20,000 square metres and with over 1,000 workers. We produce various kinds of watches which include LCD watch, multi-functional watch, calculator watch, USB watch, radio controlled watch, infra-red watch and QA watch. Our major markets include USA, Europe, Latin America and other Asian countries. We have invested USD4,000,000 to import advanced machinery and production facilities from Japan, Germany, Switzerland and Taiwan. We have devoted tremendous resources in quality enhancement with the achievement of ISO9002 certificate in 1999 and ISO9001:2000 certificate in 2002 respectively. In order to comply with EU RoHS regulations, we have also implemented the Hazardous Substance Process Management System to reduce the use of harmful materials during the production process and promote eco-friendly products in consumption level. In March 2007, we have achieved the IECQ QC080000 HSPM certificate which is applicable to the European Directives "ROHS" requirements and relevant customer requirements.